



present

# **Lead, Laugh or Get Out of The Way!**

**Sunday, August 16, 2009  
1:30 - 2:45 p.m.**

## **Content Leaders:**

**Pegotty Cooper, president, Leadership Sounding  
Board**

**June Cline, CEO, Open Heart Communications**

**2009 Annual Meeting & Expo  
Toronto, Canada**

*All contents copyright 2009, ASAE & The Center for Association Leadership, except noted selections  
which have been reprinted with permission of the copyright owner.*

# Lead, Laugh or Get Out of the Way

**Description:** As a leader, you set the tone in your organization, so why not use humor? Honing your humor in these times can boost morale, increase productivity, and improve and disarm difficult situations or people. Identify your humor style, own it and be more effective at using this powerful tool.

**Content Leaders:**

Pegotty Cooper, president, Leadership Sounding Board  
June Cline, CEO, Open Heart Communications

## Contents of the Session

### 1. Setting the Tone for Humor

June Cline, Certified Speaking Professional, through her fun keynotes and workshops offers stories, powerful strategies and humor how-to's for dealing with change in a positive manner. June is passionate about humor, Harley's and houses. She is also passionate about proving that with courageous thinking, humor prevails within the human spirit.

**Core Value**

Humanizing people, teams and companies by teaching them how to manage change with perspective and laughter.

### 2. Honing Your Humor

You are invited to use the three attachments included here to stimulate your use of humor:

Lead, Laugh ...Or Get Out of the Way! 21 How-To Humor Tips Two Minutes of Fun at Work and Gender-izing Your Humor for Success

More tips can also be found on [www.junecline.com](http://www.junecline.com)

### 3. Identifying Your Humor Style

This exercise done in the session will help you determine your humor style. Some points to keep in mind in looking at the results of how you initiate humor and laughter:

- Be aware of your own humor style and be sensitive to its impact on others.
- Whether or not something is funny is determined by the filter of the listener;
- There are safe ways to use humor!

## 4. Looking at what stops you from using humor

### Let's Use Humor – or Let's Not. You Choose!

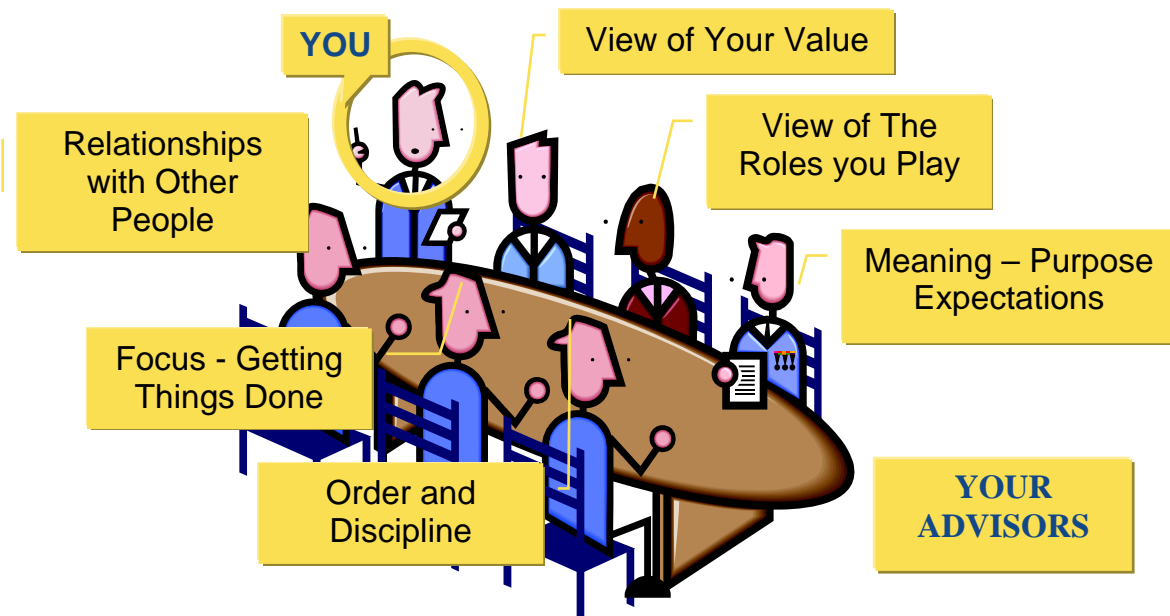
- ? **Should I or shouldn't I? Is it worth the risk?**
- ? **What style of humor do I use? Should I use?**
- ? **What stops me from using my sense of humor?**

Imagine you sitting at the head of the table and around the table are your advisors ready to weigh in on any decision or any action that you might take. You, as the person in charge, can listen to their advice but you are not obligated to follow their advice because you can choose which advisor(s) to listen to.

#### **Managing the Committee in your head – Your 6 Advisors™**

The 6 Advisors is a metaphor of the six different types of thought process that can be measured through an assessment, using the formal deductive science of Axiology developed by Robert S. Hartman, a Nobel Prize nominated scientist.

- **You are not your thoughts!**
- **You can choose which advisors to listen to!**
- **Your success depends on choosing reliable advisors!**



***It is our choices that show what we truly are, far more than our abilities.***

*--Albus Dumbledore, Harry Potter and the Chamber of Secrets*

# What stops you?



Are your advisors saying any of these things?

What else could they say?

# Let's Add Humor!



Every day we make decisions and we have lots of thoughts that go through our head – 12,000 to 50,000 to give you the range. Some of these thoughts support us in doing what we want to do and some get in the way; you might even say these thoughts sabotage our efforts.

Using the formal deductive science of Axiology developed by Robert S. Hartman, a Nobel Prize nominated scientist and the research of the 6 Advisors™ Inc., we can measure your current thought processes and in seeing them defined, we can better understand how they impact each of the choices we make everyday, including how we use humor, what has us be authentic (or not) and what thought processes stop you from being your real and authentic self, at work and perhaps in other areas of your life.

**The development of the formal science of axiology makes possible the objective measurement of value - how humans think - as accurate as a thermometer measures the temperature.**

***What are your advisors saying about Humor? What are they saying about others aspects of your role where there is a gap between what you want and what you have?***

You can take the FREE Assessment and view the results for 2 of your 6 “Advisors”. [Click on this link](#) to take your free sample assessment.

Or log onto [www.sixadvisors.com/intro](http://www.sixadvisors.com/intro) and enter access code: 171SSPJEEC.

By email you will get a link to your report which you can see on the screen and listen to by audio. You have 72 hours after you take the assessment to access the report.

When you click on the link provided in the confirmation email, there are 8 tabs across the top of the page (actually 5 on one line and 3 on the next). Each tab after the first one Welcome, will present you with a graph. The details for the most balanced and the least balanced of your advisors will be provided. The others will be blank but will contain the graph of your advisors without the labels.

Look at your two advisors and see how your assumptions about your “advisors” are validated by the online report! If you would like to review these in more detail with Pegotty, give her a call and she will be happy to review the results as you viewed the with you in a 20-30 minute call. You should print out the graphs you see online for this review.

## **6. Moving Forward With Humor**

Using some examples of common everyday bumbles in the workplace, we will share some example and invite sharing from the audience about how to incorporate humor.

**The session closes with Q & A and a drawing for both ‘Is it God... or is it GAS? Intuition vs. Indigestion’ — The First Third’ of June’s amazing new book and a Free Six Advisor Assessment Full Report and Review.**



## **Lead, Laugh...Or Get Out of The Way! 21 How to Humor Tips**

0. Decide to be funny! Quit whining "I'm not funny." Just be you-real, exaggerated, funny.
1. Study comedians! You don't have to be one...study body language and sentence structure.
2. Ask, "how is this funny?" Look for it. No matter what the circumstance, find something funny.
3. Pretend "how it could have been funny?" Make up what could have happened.
4. Blame someone, a place or thing. If it is in no-way funny...outrageously blame something.
5. Seek professional help...humor help and mental help-if you really get into number's 3 & 4.
6. R.I.S.K. "Release that Inner-Silly Kid" who is dying to come out and play.
7. Take one significant R.I.S.K. weekly. Have courage. Go for headline quality.
8. Embellish (fancy word for lie) three small daily R.I.S.K. then combine 'em for a new twist.
9. Acknowledge your fear, greet it, and embrace it. "I'll feel stupid if I do that!" Do it anyway.
10. Identify your fear. Name it and claim it! "Feels just like humiliation to me."
11. Address your fear. Play with it until you can see the funny in it. Squint if it helps.
12. Write, write, write it down. The only thing we retain is water.
13. Avoid "ouches"-sarcasm-literal Greek meaning..."make wounds by tearing flesh."
14. Misspeak yourself and mishear others-intentionally for some funny repartee.
15. Invite humor! Ask your family, friends, and co-workers for their "idiot moments."
16. Find a humor buddy! "Hi, will you laugh at my stuff?" If they don't-that's a clue!
17. Remember spontaneity! Nothing is funnier than in the moment real life humor. Be there.
18. Use universal topics for material. The more common the experience the more laughter.
19. Give yourself time and give no humor before its time. Get better with practice and timing.
20. Allow yourself to be funny and AMAZING...you already are!

Sign up for more FREE in-depth info on these Humor Tips at [www.JuneCline.com](http://www.JuneCline.com) •

[june@junecline.com](mailto:june@junecline.com) • 480-634-7485 • 888-698-7816 Fax

## **2009 Annual Meeting & Expo Toronto, Canada**

*All contents copyright 2009, ASAE & The Center for Association Leadership, except noted selections which have been reprinted with permission of the copyright owner.*



## Two Minutes of Fun at Work

1. Thank you for being a Cheerful Influence...aka Court Jester." Keep some funny upbeat cards around. At the end of the week, ask for a vote for who was the Court Jester or "Cheerful Influencer" of the week. Past one of the cards around for everyone to sign and present it to them.
2. Encourage creativity by rewarding "THE Most Creative Person" weekly, monthly or quarterly...but name it something more creative.
3. Wear the right shoe on the right foot and the wrong shoe on the left foot helping everyone have fun and remember to always lead in the right direction. (You'll be amazed at the number of folks that don't even notice!)
4. Have the ugliest tie day, everyone gets to vote on the winner. Winner get a prize of another ugly tie.
5. Everyone wears a pair of odd or mismatched socks and proudly display them.
6. Catch a snowflake on your tongue contest. With or without snow...have participants demonstrate their technique.
7. Movie title of the week theme: Based on the events facing the office the coming week, adopt a movie title as the theme, i.e. Mission Impossible.
8. Everyone tells their daydream of where and what they'd be doing right now if they had Bill Gates money.
9. Have a finger painting contest to draw the best solution for the biggest problem facing the office.
10. Pachyderm Day...there's an elephant in ointment. Have a contest for the most creative way to address the real office issues or situation. (Some rules may need to be applied.)
11. On the hour...every hour, for two minutes everyone talks toddler talk..."me need you report by 10:00 today...peas!
12. Give everyone a playing card when they arrive. See how many winning hands they can create in two minutes.
13. Play tourist day...secretly pick a person to play like they are a customer, guest or tourist in the office. Let everyone know one of them is on the sleuth looking for great office conduct. Let them report back rewarding the fun stuff they observed.
14. Everyone bring their favorite covered dish for lunch...the more regional the better.
15. Bring a bag of easy-or not, magic tricks. Let everyone choose one and see if they can master it in two minutes.
16. Write your own office fairy tale. Post a large piece of paper or dry board. Begin with...Once upon a time, there was an office...let everyone contribute by writing one sentence or thought daily. See what the fairy tale tells in one week.
17. Create an office skit around a goal or issue in two minutes.
18. Counting Competencies Calendar...create a BIG monthly calendar to allow everyone a place to cSuiteure competencies they experienced by other staffers that month.
19. Having a Laughing Lunch where everyone must bring a gender friendly real live funny story or joke offending no one.

20. Once a quarter, or annually, bring a stuffed animal or toy that reflects the personality of a co-worker who's name you drew or were assigned. At the end telling "Why I choose this for your personality sharing"...deliver the item to one of the local charities for children. You will be a community hero.
21. Have an "I am not perfect and proud of it because day." The best not perfect wins applause and admiration from peers. Rule is...no judgment allowed.
22. On cloudy days, see how many times the office can use the word "sunshine" in a normal business reference. Have them keep tick marks and add them up so they can out number themselves on the next cloudy day.
23. Take turns bringing in a "white elephant" gift you wish you hadn't gotten and do a sales job on your office members on why this is such a deal for them to take it home.
24. Bid on wrapped "white elephant" gifts (the prettier the wrapping the more the money) and give the collected money to a local or favorite charity or cause.
25. When completing working on a project, sing a group completion song such as "Nan-nan nan nan, Nan-nan nan nan, Hey, hey, hey...Good Bye!" (Ask any "Boomer" for the tune to this song.)
26. Have everyone bring in something from the attic or storage...like an old toy or item they just can't part with. i.e. Barbie of 30 years ago...or a musical instrument. (Now you know what's in my attic!)
27. Give a prize for the most completed crossword puzzles over the weekend, or maybe for the hardest puzzle.
28. Have a music theme day. Everyone brings in a sample of their favorite tunes. (2 minutes may be a good limit in this case.)
29. Reward an "Out of Dining Experience" to the most outrageous shared dining out story...good or bad.
30. Recognize the "We did it Saturday Club." Decide as a group...majority rules, what personal household chore you want to have completed by Monday, i.e. rake the leaves, clean a closet, take stuff to Goodwill. Then reward with candy or some small token, all of those who did it on Monday.
31. Trivial Ties That Bind. Discover trivial things about each other because it helps to bond a group, i.e. Who puts additional salt on their food? Who like to "chug" hot sauce? Who eats all their snacks before the movie? Favorite candy?
32. Have a sauntering contest. Who is the best office saunter-er? They must prove by demonstrating. Reward accordingly.
33. Bring a container such as a basket or fish bowl and ask everyone to write on a piece of paper what kind of encouragement they need from management. Then show it to management and do some of it.
34. Everyone come to work thirty minutes before sunrise and silently watch it come up together to get ready for a glorious day.
35. Have a favorite pajamas party breakfast meeting in office or...out in public (some rules may need to apply).

## **2009 Annual Meeting & Expo Toronto, Canada**

*All contents copyright 2009, ASAE & The Center for Association Leadership, except noted selections which have been reprinted with permission of the copyright owner.*



## **“Gender-izing” Your Humor for Success**

### **W**arning, Disclaimer and Don’t Blame Me Clause...

This information is a summary of academic research, interviews and surveys. The data, gathered by Dr. Shirley Garrett and June Cline, CSP, CSAC was used for a presentation at the National Speakers Association Annual Convention held in San Antonio, Texas. Every effort has been made to maintain the integrity of the authors’ findings. It is possible that a “titch” of fun may have crept into the parenthetical portion of the text. For clarity, actual citations, bibliography and just plain fun conversation, contact June Cline at [june@junecline.com](mailto:june@junecline.com) or Dr. Shirley Garrett at [drshirl@mindspring.com](mailto:drshirl@mindspring.com).

“If you aren’t the butt of the joke...someone else is paying.”  
–June Cline, CSP

“You may think it’s funny. Your spouse may think it’s funny. Your buddy may think it’s funny—but are you willing to bet your career on it?”  
–Dr. Shirley Garrett

### **“Gender-izing” Your Humor for Success**

As people become more educated, the difference between the gender of the joke-teller becomes less important. (This theory also works well late night and in bars!)

Men stand to lose more with “borderline” humor than women do. (Women can stand for days without losing anything!)

Men are the “butt” of jokes more often than women. (But women talk about their “butts” more often than men.)

Women can get away with being a “titch” risqué. (Men are better off to stay a “titch” “virginibus puerisque” – which is Southern for “pure as the driven snow.”)

Most men prefer to have more women than men whereas most women prefer to have more women than men...in their audience. (Don't go there!)

Women laugh more than men do – unless more men are around. (There's nothing funny about that.)

When women tease men...men comply. When men tease women...(women bring charges).

Ritualized embarrassment socializes a person into a culture or a group. (Or, into therapy, whichever comes first.)

More laughter is generated by good-natured & neutered material. (Which sounds painful but is mutually exclusive.)

People are 30 times more likely to laugh in a group than alone. (Because laughing alone can get you put in a home.)

Research shows that there is a small link between humor and schizophrenia. (Some folks resemble this remark.)

Culture can and does affect laughter. (It also affects yogurt.)

A higher self-concept can be linked with a greater sense of humor. (A lower self-concept is often linked with ding dongs, twinkies and a really bad blind date.)

A study of 1200 episodes of laughter found that only one in five was linked to a deliberate effort at humor. The bland and the mundane triggered 4 times more laughs, i.e. "Where've you been?", "You're doing what?" (You want it when?!!!)

## **2009 Annual Meeting & Expo Toronto, Canada**

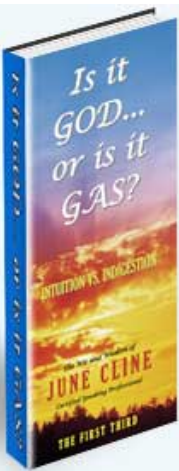
*All contents copyright 2009, ASAE & The Center for Association Leadership, except noted selections which have been reprinted with permission of the copyright owner.*

## BIOGRAPHY – JUNE CLINE, CSP, CSAC

June Cline is a transformational humorist and President of her company, Open Heart Communications. Her philosophy of “Fun Works!” has been implemented in many major companies, such as Toyota, BellSouth, Siemens, and a slew of other names you’d recognize. All have benefited from her unique ability to teach them the difference between fun and frivolity. She teaches how to “Lead, Laugh, Or Get Out of The Way” by getting to the HEART of the matter. And, how to raise productivity and profits by simply bringing more a HEART and humor to the workplace.

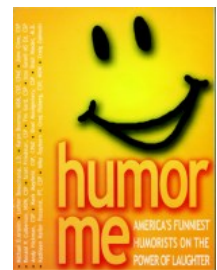
As a former College Administrator, over 500 Colleges, Associations and Corporations have had their funny bone tickled by June Cline,. She often draws on her experiences in education, banking and career management to provide valuable insight into how to handle stress, learn to laugh at ourselves, manage our careers and find humor in everyday situations. In 2000, June earned the designation of Certified Speaking Professional (CSP), a prestigious certification awarded by the National Speakers Association. June also has a long history of service to both the National Speakers Association (NSA) and local Chapters. She is Past Chair of the Humor PEG (Professional Experts Group) for NSA, and former hostess for a monthly segment of their audio magazine Voices of Experience. As a Past President of NSA Georgia, June is credited with leading them to win the “Chapter of the Year” M.O.R.E. Award for 2001-2002. It is considered the Chapter with the most “best practices” out of all 38 Chapters.

June is often quoted and profiled by the media, who value her insight and ability to articulate why “Fun Works!” June has appeared in publications as diverse as Selling Power, Harvard Management Communication Letter, Health Industry Executive, Competitive Edge, Redbook, First For Women, Growing Companies, and by Gannett News Service’s syndicated columnist Anita Bruzzese, to name a few.



She is most proud of her latest book, *Is It God or Is It Gas...Intuition vs Indigestion*, where June’s wit and wisdom helps others examine their own...sometimes painful choices...with humor and reverence.

Another proud book moment is in *Humor Me*, where 16 of the nation’s top humorist came together to tell everything they know about humor. Discover her creative writing skills in her book, *The Other Side of the Jester*, a powerful, poignant look at what happens when internal and external forces converge inside the HEART. Or, just laugh with her as you flip through her Humor Sampler, a collection of some of life’s funny moments including her famous “student bloopers.”



Life is June’s best source for her great humor and fun, where she says “You just can’t make this stuff up.”

**June Cline, Phoenix Speaker, Communication Skills Expert**

480-518-0565

[www.junecline.com](http://www.junecline.com)

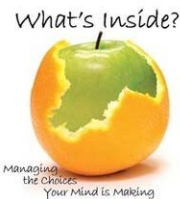
[june@junecline.com](mailto:june@junecline.com)

## BIOGRAPHY – PEGOTTY COOPER

Pegotty Cooper has been an association executive for 15 years in a variety of positions in international trade association and technical societies, and also as CEO/Executive Director for a state association. She has completed the 6 year Institute program for Association Management, was in the first class of Future Leaders, earned her CAE in 1986 and was designated to the ASAE Fellows in 1994.

After moving to Florida and doing a seven year stint with a Fortune 100 as the director of marketing development, Pegotty was certified as a professional coach and has created her own executive/leadership coaching practice with a focus on association executives and senior staff members who want to reinvigorate their leadership, increase the effectiveness of their relationships, negotiate the challenges of organizational life and refine their career strategies. Pegotty has an MBA from Rutgers She facilitates the online CEO Dialogue course for ASAE and the Center, teaches Management and Supervision and Organizational Behavior for the University of Phoenix and is a coach at the ASAE .  
Annual Meeting.

Pegotty offers several programs which have a significant impact on association executives and their staff members:



6 Advisors™ Assessment and Coaching Program, to help you discover your blind spots and build on your strengths, allowing you to be more effective as a leader in your organization. The focus is on increasing effectiveness in communication, organization, clarity of thinking and emotional intelligence.



Intentional Creation Assessment and Coaching Program to measure your thoughts, determine which ones need to be radically changed, and provide the tools to do it. It is time to create the world you want! Especially applicable to those in the midst of career change and or building a business.



Career Strategy Roadmap, a 6 session coaching program which kick starts the job search or business development. Available one-on-one, in groups and as an association conference sponsored Career Day program.



The ReCareer Success Inventory, designed for the mid-life career professional. The RSI evaluates the 15 core competencies and measures both behavioral and attitudinal readiness for each.

**PEGOTTY COOPER**  
**LEADERSHIP SOUNDING BOARD**  
**813-884-9511 CELL: 813-760-2844**  
[WWW.LEADERSHIPSOUNDINGBOARD.COM](http://WWW.LEADERSHIPSOUNDINGBOARD.COM)  
[WWW.CAREERSTRATEGYROADMAP.COM](http://WWW.CAREERSTRATEGYROADMAP.COM)