

4 Easy Ways to Register:

- ① Web: www.asaecenter.org/annualmeeting ② Fax: 202-371-8315
③ Phone: 888-950-2723 or 202-371-0940
④ Mail: The Center for Association Leadership, P.O. Box 75119, Baltimore, MD 21275-5119

2010 ANNUAL MEETING & EXPOSITION • August 21–24 • Los Angeles, CA

To register, complete sections A through D. Please type or print legibly using one form per person.

A. REGISTRATION INFORMATION

ASAE & THE CENTER MEMBER # _____

PREFIX (MR. / MRS. / MISS / MS. / DR.) _____ FIRST NAME _____ FIRST NAME FOR BADGE _____

LAST NAME _____ DESIGNATION (CAE, CMP, ETC) _____

TITLE _____

ORGANIZATION (NO ACRONYMS, PLEASE) _____

STREET ADDRESS _____

CITY _____ STATE/PROVINCE _____

COUNTRY _____ ZIP/POSTAL CODE _____

PHONE _____ FAX _____

E-MAIL* _____

EMERGENCY CONTACT _____ PHONE NUMBER _____

ON-SITE CONTACT NUMBER (CELL PHONE) * _____

ATTENDEE DEMOGRAPHIC (If you are not an ASAE & The Center member, the following information is required to process your registration.)

What is your position type?

- | | |
|---|---|
| <input type="checkbox"/> Association CEO | <input type="checkbox"/> Consultant |
| <input type="checkbox"/> Association Staff Professional | <input type="checkbox"/> Faculty/Government |
| <input type="checkbox"/> AMC Principal or Owner | <input type="checkbox"/> Retired |
| <input type="checkbox"/> AMC Staff | <input type="checkbox"/> Unemployed |
| <input type="checkbox"/> Industry Partner CEO | <input type="checkbox"/> Student |
| <input type="checkbox"/> Industry Partner Staff | <input type="checkbox"/> Volunteer, Board Member, Officer |

What is your position level?

- | | |
|--|---|
| <input type="checkbox"/> Chief Staff Officer | <input type="checkbox"/> Mid Level Management |
| <input type="checkbox"/> Deputy Executive Director | <input type="checkbox"/> Administrative Staff |
| <input type="checkbox"/> Senior Staff | <input type="checkbox"/> Retired/Unemployed/Student |

What is your primary area of responsibility?

- Chief Staff Officer
- Communications, Public Relations, and Publications
- Component Relations
- Convention, Expositions and Meeting Planning
- Executive Management, Strategic Planning, and Governance
- Finance
- Fundraising, Development and Sponsorships
- Government Relations and Public Policy
- Human Resources
- International Affairs
- Legal
- Marketing
- Membership, Customer Service, and Data Entry
- Operations and Administration
- Professional Development, Credentialing, and Knowledge Management
- Sales
- Survey and Research
- Technology

B. DEMOGRAPHIC INFORMATION

Please help us collect accurate attendee demographics by answering the following questions. This information is required in order to process your registration.

- When was the last time your organization held a meeting in L.A?

<input type="checkbox"/> 1-4 years ago	<input type="checkbox"/> 11-15 years ago	<input type="checkbox"/> Never or Can't remember
<input type="checkbox"/> 5-10 years ago	<input type="checkbox"/> Over 15 years ago	
- How many years have you attended the Annual Meeting & Expo?

<input type="checkbox"/> First time	<input type="checkbox"/> 10-15	<input type="checkbox"/> 25 or more
<input type="checkbox"/> 1-5	<input type="checkbox"/> 15-20	
<input type="checkbox"/> 5-10	<input type="checkbox"/> 20-25	
- At what type of organization are you employed?

<input type="checkbox"/> Trade association	<input type="checkbox"/> Corporation
<input type="checkbox"/> Individual membership org./professional society	<input type="checkbox"/> Consulting firm
<input type="checkbox"/> Cause-related nonprofit/philanthropic org.	<input type="checkbox"/> Government agency
<input type="checkbox"/> Certification/credentialing/accreditation org.	<input type="checkbox"/> Other
<input type="checkbox"/> Association management company	
- What is the staff size of your organization?

<input type="checkbox"/> 1-2	<input type="checkbox"/> 16-30	<input type="checkbox"/> 251-500
<input type="checkbox"/> 3-5	<input type="checkbox"/> 31-50	<input type="checkbox"/> 500 +
<input type="checkbox"/> 6-10	<input type="checkbox"/> 51-100	
<input type="checkbox"/> 11-15	<input type="checkbox"/> 101-250	
- What is your role in the purchasing of products and services for your employer?

<input type="checkbox"/> Final decision maker	<input type="checkbox"/> Recommend
<input type="checkbox"/> Significant influence	<input type="checkbox"/> Research/specify
- How would you like to hear from exhibitors?

<input type="checkbox"/> email	<input type="checkbox"/> mail	<input type="checkbox"/> please remove me from exhibitor mailings
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- Are you involved in the planning of meetings, events or exhibitions?

<input type="checkbox"/> Yes	<input type="checkbox"/> No
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If yes, please answer the questions below.
- Does your organization hold international meetings?

<input type="checkbox"/> Yes	<input type="checkbox"/> No
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- What destinations would you consider? Check all that apply.

<input type="checkbox"/> Africa	<input type="checkbox"/> Canada	<input type="checkbox"/> Latin America
<input type="checkbox"/> Asia	<input type="checkbox"/> Caribbean	<input type="checkbox"/> South America
<input type="checkbox"/> Australia	<input type="checkbox"/> Europe	
- Preferred US locations for meetings. Check all that apply.

<input type="checkbox"/> Northeast	<input type="checkbox"/> Midwest	<input type="checkbox"/> Northwest
<input type="checkbox"/> MidAtlantic	<input type="checkbox"/> SouthCentral	
<input type="checkbox"/> Southeast	<input type="checkbox"/> West/southwest	
- How many meetings does your organization book per year?

<input type="checkbox"/> Annual meeting only
<input type="checkbox"/> 10 or less meetings, plus annual meeting
<input type="checkbox"/> 11-20 meetings, plus annual meeting
<input type="checkbox"/> 21 or more meetings, plus annual meeting
- What is the attendance of your largest meeting?

<input type="checkbox"/> 1-1,000	<input type="checkbox"/> 5,001-10,000	<input type="checkbox"/> 20,000+
<input type="checkbox"/> 1,001-5,000	<input type="checkbox"/> 10,001-20,000	
- When is your next open meeting? Please select a year.

<input type="checkbox"/> 2010	<input type="checkbox"/> 2011	<input type="checkbox"/> 2012	<input type="checkbox"/> 2013 or beyond
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*ASAE & The Center never sells e-mail addresses or cell phone numbers. Cell phone is requested only for on-site use by ASAE & The Center and will not be added to your membership record.

Our Promise — We promise to provide exceptional experiences, a vibrant community and essential tools that make you and your organization more successful.

Our Guarantee — Our goal is to provide truly exceptional offerings and service, and we won't be happy until you are. If any programs, products or services of ASAE & The Center do not fulfill our promise, we will make the situation right or refund your money.

NAME _____

Eligibility Policy—The Annual Meeting & Exposition is open to association professionals, federal government employees, higher education educators, independent consultants, corporate meeting planners, and attorneys. Meeting registration is only open to those business partner members who exhibit. Exceptions are made only for Board of Directors, speakers, and council/committee members. This ensures a high buyer/seller ratio. ASAE & The Center reserve the right to refuse ineligible registrations.

14) What is the average number of hotel rooms used at your largest meeting on peak night?

- 1-100 301-500 701-1,000
 101-300 501-700 1,001+

15) Do you require exhibit facilities at your largest meeting?

- Yes No

If yes, what is the gross square footage required?

- 10,000 or less 100,001 – 300,000
 10,001 – 50,000 300,001 – 500,000
 50,001 – 100,000 500,001+

C. REGISTRATION FEES & PACKAGES

Choose a registration category. Save when you register multiple attendees from the same organization!

MEMBERS THRU JULY 21 JULY 22 THRU ONSITE

First registrant	<input type="checkbox"/> \$795	<input type="checkbox"/> \$895
2nd – 10th registrant (This discount does not apply to consultants.)	<input type="checkbox"/> \$595	<input type="checkbox"/> \$695
11th + registrant	<input type="checkbox"/> \$395	<input type="checkbox"/> \$495
Small Staff Association Executives (staff of five or less)	<input type="checkbox"/> \$595	<input type="checkbox"/> \$695
Independent Consultant Member (1-2 staff)	<input type="checkbox"/> \$595	<input type="checkbox"/> \$695
Consultant	<input type="checkbox"/> \$895	<input type="checkbox"/> \$995

NONMEMBERS (Register now and receive a complimentary one-year membership in ASAE & The Center!)

Use code C051b)

First registrant	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1095
2nd – 10th registrant (This discount does not apply to consultants.)	<input type="checkbox"/> \$795	<input type="checkbox"/> \$895
11th + registrant	<input type="checkbox"/> \$595	<input type="checkbox"/> \$695
Small Staff Association Executives (staff of five or less)	<input type="checkbox"/> \$795	<input type="checkbox"/> \$895
Consultant	<input type="checkbox"/> \$1195	<input type="checkbox"/> \$1295

No, I do not wish to accept the complimentary membership.

One Day — Check which day you will attend: Sun Mon Tue

Member	<input type="checkbox"/> \$345	<input type="checkbox"/> \$445
Nonmember	<input type="checkbox"/> \$545	<input type="checkbox"/> \$645

Additional Events for Purchase: Tickets for the items below are not included with any registration fees and are available only at an additional price. Additional tickets for social evening events will be sold onsite only.

Pre-conference Workshops (Friday, August 20 – Saturday, August 21)

- AMC Community Pre-conference Program—\$295

Community Connection at the Mission. Visit www.asaecenter.org/annualmeeting for activity descriptions, locations and start times

Community Connection for the Midnight Mission **Saturday, August 21, 9:30 a.m.-2:00 p.m.**

Ticket QTY _____ x \$35 = _____

5K Fun Walk/Run **Sunday, August 22, 6:00-7:15 a.m.**

Ticket QTY _____ x \$35 = _____

Community Connection at the Convention Center **Tuesday, August 24, 2:45-5:00 p.m.**

Ticket QTY _____ x \$35 = _____

Community Connection: Build a Bike **Tuesday, August 24, 2:45-5:00 p.m.**

Ticket QTY _____ x \$35 = _____

I would like to make a charitable donation only.

- \$25 \$50 \$75 \$100

Other Events/Items for Purchase

ASAE & The Center Golf Classic **Friday, August 20**

- Single Association Executive QTY _____ x \$200 = _____
 Single Industry Partner QTY _____ x \$250 = _____

CAE Breakfast **Sunday, August 22** (For CAEs and Invited Guest)

- Ticket QTY _____ x \$35 = _____

ASAE & The Center's Food & Wine Classic **Monday, August 23**

- Individual Ticket – QTY _____ x \$125 = _____
 Individual VIP – QTY _____ x \$200 = _____

- Block of 15 VIP – \$2,750 Block of 75 VIP – \$13,000
 Block of 25 VIP – \$4,500 Block of 100 VIP – \$16,000
 Block of 50 VIP – \$9,000

- Recorded Conference – Online Access—\$200

UnSession Learning — LA Style Off-site Tours (Tuesday August 24, 2:45 – 5:30 p.m.)

EDU Hollywood <input type="checkbox"/> Ticket QTY _____ x \$35 = _____	EDU Culture <input type="checkbox"/> Ticket QTY _____ x \$35 = _____
EDU Camp <input type="checkbox"/> Ticket QTY _____ x \$35 = _____	EDU Shopping <input type="checkbox"/> Ticket QTY _____ x \$35 = _____
EDU LA <input type="checkbox"/> Ticket QTY _____ x \$35 = _____	EDU Entertainment <input type="checkbox"/> Ticket QTY _____ x \$35 = _____

Spouse/Guest Registration

Registration includes; Saturday opening and Tuesday closing evening events; conference General Sessions and admittance to the Expo Hall Sunday and Monday! Please note that Spouse/Guests qualification applies to those individuals who are not in the industry.

- Ticket QTY _____ x \$245 = _____

Guest #1

NAME _____
CITY & STATE _____
EMAIL _____

Guest # 2

NAME _____
CITY & STATE _____
EMAIL _____

Youth/Teen Registration

New this year! Kiddie Corp will provide activities for Youth/Teen participants on a per hour basis. For additional information please visit www.asaecenter.org/annualmeeting

D. PAYMENT INFORMATION

Registrations will not be processed without payment.

- Check enclosed (payable to The Center for Association Leadership)
 VISA MasterCard American Express
 Discount Code: _____

CREDIT CARD # _____ EXPIRATION DATE _____

NAME ON CARD _____

SIGNATURE _____ TOTAL \$ AMOUNT ENCLOSED _____

Cancellations and requests for refunds must be received in writing before July 30, 2010, ASAE & The Center will refund your meeting registration, less a \$75 administrative fee. Refunds will not be made after July 30, 2010, or for no-shows. Cancellation request should be sent to registration@asaecenter.org.

PLEASE NOTE: To make housing arrangements, you first must be registered to attend the Annual Meeting. If registering by mail, please allow two weeks for processing. Confirmation of registration will be sent via email immediately upon processing. The confirmation letter will contain the necessary information to obtain housing for the Annual Meeting. ASAE & The Center regret that it is unable to accept requests for housing prior to receipt and verification of payment in full of registration fees.